



Plan for the Permanent Protection of Verkeerderkill Falls

“Possibly the most important
Hudson Valley land
preservation opportunity in
40 years”

Presented by Run Wild, Inc.





Dear Friend

Run Wild is working with the Open Space Institute (OSI) to preserve one of New York's iconic natural features – Verkeerderkill Falls.

This beautiful waterfall pours off a mountain ledge nearly 2,000 feet above the Hudson Valley and plunges 187 feet into a basin of hemlocks.

Welcome to one of the most spectacular sites in the Northern Shawangunk Mountains, located near the towns of Ellenville, Wallkill, and New Paltz.

The Shawangunks (or “Gunks” for short) are a magical environment which the Nature Conservancy has proclaimed “one of Earth’s last great places.” Because of the white conglomerate cliffs and glacially-polished ledges. The crystal sky lakes that dot the mountain ridge. The rare dwarf pine barrens, full of blueberry, rhododendron, sassafras, and laurel. The black bears, ravens, porcupines, and newts. The 100-mile views.

Important trails lead to and past Verkeerderkill Falls, including the Long Path and the Shawangunk Ridge Trail



For many years, the land underlying the falls has been held in private hands. Recently, OSI negotiated an option to purchase 122 acres containing the falls, with the plan to convey the land to the State of New York for permanent protection as part of Minnewaska State Park Preserve.

To exercise the option requires \$500,000, which must be raised before November 30, 2025, at which point the option will expire. To ensure the falls are permanently protected, Run Wild has reserved \$50,000 from its mission funds to contribute to this important cause and has embarked upon a fundraising campaign to raise an additional \$150,000. We expect OSI, New York State, and others to make contributions to the purchase price.

New York is a conservation success story, thanks to countless campaigns like this one over many, many years. You can be part of this movement. You can help preserve our natural environment for the next generation.

Please join us in preserving the falls!

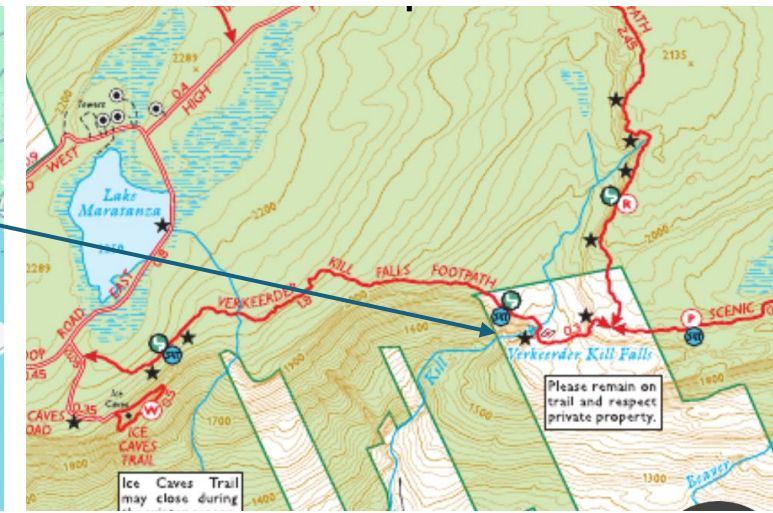
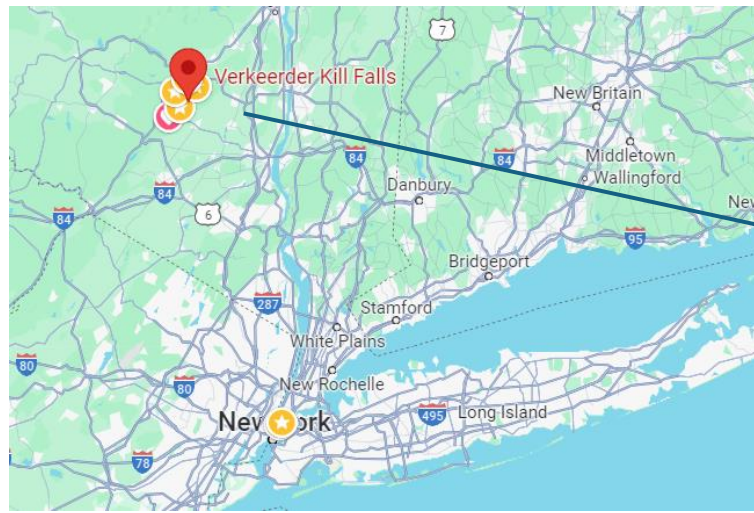
Mail checks to:
Run Wild, Inc.
95 Aumick Road Wallkill, NY 12589

[Click here to donate with credit card!](#)



Photo: Steve Aaron Photography

Runners in the SRT Ultramarathon: Steve Aaron Photography



Bob Anderberg (OSI) leading a hike in Minnewaska State Park Preserve

Run Wild is a New York State not-for-profit and 501(c)3 whose mission is to support land conservation and stewardship in the Hudson Valley by leveraging the enthusiasm of the running community. As of August 2024, we have contributed \$132,000 to this mission. IRS identification number: 85-1138296

For more information, visit us at www.runwildhv.org

Note: 100% of your contribution will go to this campaign. We will not use any of your contribution to cover expenses. If we raise more funds than are necessary to exercise the option, or in the event that the option is not exercised for reasons outside of our control, we will retain funds contributed for future land conservation and stewardship opportunities in the Hudson Valley.

